## The **BEST** adjuvant technology



• 100% active

# **LECI-TECH Family of Products**

Product	Acidifier	Antifoam/ Defoam	Deposition Aid/Sticker	Drift Control	Penetrant	Spreader	Water Conditioner	OTHER-see description	Description
COMPADRE		LECI-TECH		LECI-TECH					LECI-TECH® non-ionic surfac- tant with improved deposi- tion, drift reduction and defoamer
Franchise <sub>જ</sub>				LECI-TECH		LECHTECH			LECI-TECH® chemistry specifi- cally formulated for use with strobilurin fungicides
LI 700.	LECHTECH		LECHTECH	LECFTECH	LECTTECH				LECI-TECH <sup>®</sup> non-ionic pen- etrating surfactant with pH reduction
Liberate.			LECHTECH	LECI-TECH	LECI-TECH	LECI-TECH			LECI-TECH® 100% active surfactant, neutral pH
CONCENTRALE with LECI-TECH			LECI-TECH	LECHTECH					LECI-TECH® blend of modified vegetable oil and surfactant
STRIKE FORCE		LECI-TECH	LECHTECH	LECI-TECH	LECI-TECH		LECI-TECH	LECHTECH	LECI-TECH® chemistry specifi- cally formulated to be used with the D-Traited (Dicamba & 2,4-D tolerant) crops.
Vader	LECHTECH		LECFTECH		LECFTECH	LECHTECH			LECI-TECH <sup>®</sup> non-ionic penetrating surfactant with pH reduction for use with neonicotinoid insecticides
Weather Gard			LECHTECH	LECHTECH		LECHTECH	LECTTECH		LECI-TECH <sup>®</sup> drift control, deposition aid, water conditioner, penetrant and antifoamer/defoamer

#### ALWAYS READ AND FOLLOW LABEL DIRECTIONS. LOVELAND PRODUCTS, INC.® • P.O BOX 1286 • GREELEY, CO 80632

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Performance made easy.

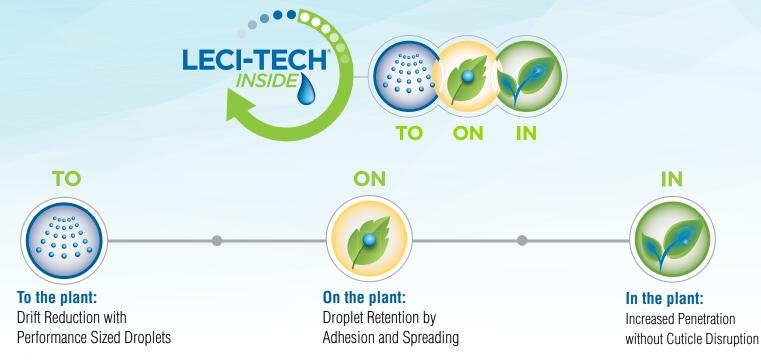




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#### THE BEST ADJUVANT TECHNOLOGY: TO THE PLANT, ON THE PLANT & IN THE PLANT

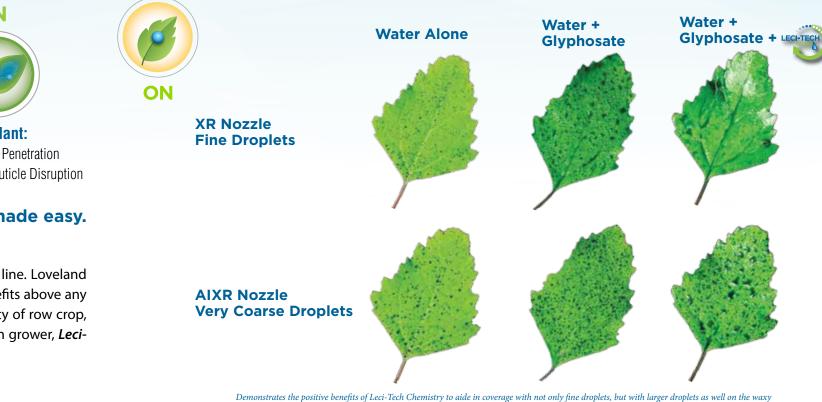


Now that's performance made easy.

## On the Plant – **Droplet Retention by Adhesion and Spreading**

Coverage is one of the primary objectives with many pesticide applications. The spreading and adhesion properties of Leci-To maximize performance of both systemic and contact pesticides, it is critical to ensure penetration through the leaf cuticle. Tech are ideal for maximizing contact area and keeping droplets on the target. As the droplet makes contact with the target, the This is especially important when plants are under environmental stress. Not only does *Leci-Tech* increase penetration, but it combination of creating "performance sized" droplets with the adhesion properties of Leci-Tech ensures that the droplet hits does so without cuticle disruption of the leaf allowing for greater uptake. *Leci-Tech* allows the formation of micelles to occur at the target and stays there to provide **more consistent control.** lower use rates than traditional surfactants, providing quicker uptake with no impact on crop safety.

Bigger droplets can aid in reducing driftable fines but with bigger droplets, adhesion and spreading are even more critical to maximize spray solution that stays on the target.



# What is Leci-Tech<sup>®</sup>?

Lecithin is a natural-based product derived from soybean seeds and is the workhorse of the Leci-Tech® product line. Loveland Products has worked with lecithin for over 35 years and has developed numerous applications that provide benefits above any current technology. Products containing Leci-Tech technology provide a unique chemistry that works in a variety of row crop, vegetable, small grain, turf and ornamental and non-crop applications. While supporting the American soybean grower, Leci-Tech allows for lower use rates and crop safety, is biodegradable and is the best adjuvant technology.

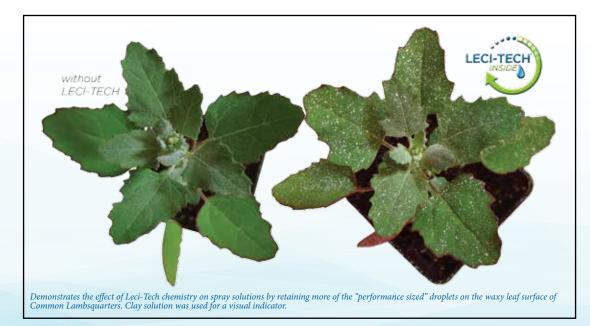
# Key PERFORMANCE factors:

# To the Plant — **Drift Reduction with Performance Sized Droplets**

One of the many unique features of *Leci-Tech* is its ability to reduce drift. Over the years, *Leci-Tech* has consistently been able to show a significant reduction of driftable fines (under 150um) when using both older XR nozzle technology, and also when using newer drift reduction technology like Air Induction nozzles. Leci-Tech also decreases extra large droplets (over 500um), which are susceptible to shattering, bouncing, & ineffective droplet retention resulting in highly variable & ineffective performance. Most importantly, Leci-Tech increases the percent of ideal or "performance sized" droplets.



Demonstrates in simulated wind, coarse droplets of; water alone (left), water with glyphosate (middle), and water with glyphosate and Leci-Tech (right).

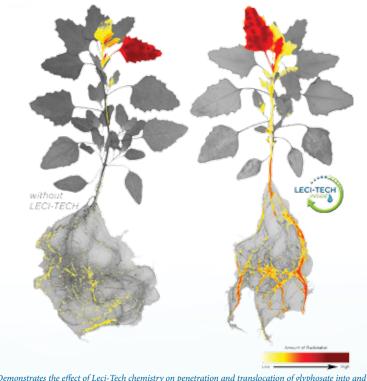


#### In the Plant — **Increased Penetration without Cuticle Disruption**

leaf surface of common lambquarters. Blue dye was used for a visual indicato



Demonstrates herbicide on velvetleaf up to 72 hours after treatment (HAT). The first 3 pictures are herbicide alone. The last 3 picture have a Leci-Tech adjuvant added.



Demonstrates the effect of Leci-Tech chemistry on penetration and translocation of glyphosate into an throughout the Common Lambsquarters plant.

# Additional Leci-Tech Benefits:

- With the combination of hydrophilic and lipophilic elements, *Leci-Tech* works well with both water-soluble and oil-soluble pesticides or active ingredients.
- Leci-Tech does NOT compromise nozzle performance like many other products that control drift by thickening the spray solution.
- Leci-Tech will also reduce evaporation, allowing for greater uptake.