



# YOU MAY NOT HAVE GOTTEN INTO FARMING FOR THE MONEY...

**You farm because your family farmed.** It's your way of life. That's why getting the best return on your money is a priority. And, it's why we developed Black Label® Zn and its proprietary LHC technology. It's designed to optimize phosphate and zinc for amazing root masses and even better yield potential. You may not have gotten into this for the money but return on investment matters.

*Black Label Zn —It's phosphate done better.*  
Contact your local Nutrien Ag Solutions dealer to learn more.

**BLACK LABEL**  
 **Zn** PHOSPHATE, DONE BETTER

**Nutrien**  
Ag Solutions™